**Tom Rosenblatt**

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**Education**

Summer 2017 **Ivy Data Science** New York, NY

Artificial intelligence Bootcamp in machine learning and deep learning. Predicative modeling including regressions, classifications, clustering, feature engineering, EDA, CNNs, RNNs, and NLP in Python using Pandas, Numpy, Seaborn, Scikit-learn, Keras, Tensorflow, MatPlotLib and TF Learn

*Projects*: classifying customers for loans, predicting NYC housing prices, sentiment tweet analysis of forest fires

2012 – 2016 **Bowdoin College** Brunswick, ME

B.A., Earth & Oceanographic Science, Art History. *Honors received*: Bowdoin Faculty Scholar, Art History Junior-Year Prize, and Dean’s List. GPA – 3.7

Spring 2015 **Williams College – Mystic Seaport Maritime Studies Program** Mystic, CT

Field seminars and original research. *Honor received*: American Maritime History Prize. GPA – 3.8

Summer 2014 **Tuck Business Bridge Program at Dartmouth College** Hanover, NH

Program in finance, accounting, strategy, marketing, and spreadsheet modeling. *Honor received*: Winner of Top Project for valuation analysis of Harley-Davidson, projecting future earnings and building a DCF analysis

**Work Experience**

June 2016 **eMarketer** New York, NY

– May 2017  ***Assistant to the President*** at leading digital marketing research firm

* Anticipated tactical needs of the President such as defining strategy, creating briefings and decks, following-up with stakeholders, managing schedule, and cultivating company culture including writing/publishing weekly company newsletter
* *Projects*: increasing revenues via value creation with new parent company, Axel Springer, through digital transformation initiatives, and optimizing sales including introducing a referral B2B product

Summer 2015 **StatSocial** New York, NY

***Business Development Intern*** at data and analytics company

* Created data-driven marketing campaign to double inbound and outbound leads using Google Analytics, SalesForce, Data.com, Pardot, Twitter, and the StatSocial analytics platform and blog
* Researched and analyzed big data competitive landscape to help revise and focus sales strategy

Summer 2014 **Wolf & Wilhelmine** New York, NY

***Consulting Intern*** at boutique brand consulting firm working directly with CEO

* Systematically analyzed culture, category, consumer, and company for strategic branding approach for Bitcoin and Harley-Davidson, resulting in two twenty-page reports
* Facilitated workshops across company to rebrand division of PBS

Summer 2013 **Venice Biennale, Gervasuti Foundation** Venice, Italy

***Exhibition Manager*** at world biannual art fair

* Rebranded and maintained social media platforms with new logos and easily-digestible content, redesigned website, wrote press releases, and built intern program for future management of projects I created
* Reorganized gift store and doubled gross revenue

**Extracurricular Activities**

2012 – 2016 **Bowdoin Men’s Varsity Crew Team** Brunswick, ME

2013 – 2016 **Bowdoin Art Society** – ***Co-President and Founder*** Brunswick, ME

* Founded the only art historical publication for undergraduates, *Bowdoin Journal of Art;* students across America and the U.K. submit work. See: https://bowdoin.academia.edu/BowdoinJournalofArt
* Founded large art show with over 200 art pieces each semester, now an annual event.
* Created proposals, fundraised, and managed a budget of more than $8K. Led 10-person executive team

Fall 2011 **NOLS Medicine Institute** – Wilderness EMT, National Registry Certified Jackson Hole, WY

**Interests:** International and backcountry travel, French cooking, Camp Nebagamon, The Main Idea, cookie dough ice cream